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Turn your waiting area into a showroom!



CaerVision

Automobile Dealership Network

Benefits

Increase revenues

Advertise new cars, used cars, parts and services to a captive audience

Decrease your customer's perceived wait times

Increase your dealership's branding image

Educate customers about the need for routine maintenance by factory-trained technicians



CaerVision Auto Network Includes:

Presentation-style video that highlights your location

Internet-enabled Digital Media Controller

Content library to choose segments and updates

32" LCD HDTV (optional)

Full technical support and service



In Partnership with:



Call a CaerVision representative at
888-841-2237 or email us at info@caervision.net

Why go Digital?

According to a 2005 Arbitron study, over half of retail video viewers think more stores should install displays and three quarters found retail video viewers helpful to them in making their buying decisions. The same Arbitron survey found that 30% of retail viewers made unplanned purchases after seeing a featured product on a digital signage display.

Let us translate that into real dollars for your dealership. Using our digital platform, you can change segments as your needs change. For example, you can make seasonal changes quickly and efficiently. If the weather reports a snowstorm coming, you can advertise snow tires. If it's the rainy month of April, encourage new wiper blades. If you're running a special this month on coolant flushes, we'll help you to let your oil-change customers know!

Flexibility is the key.

Why CaerVision?

We offer a superior technology at a realistic price. Our systems are self-maintaining, self-updating and even turns itself off and on according to your request. We provide a turn-key system including a 32" LCD flat-panel television, mount, HD Digital Media Player, and the connecting cables to make it all work flawlessly. All you provide is a spot on the wall, internet access and power. We'll handle the rest. No DVD's to change. No hassles.

Our media department is there to provide customized ads for your location. We can provide complete segments highlighting the products you wish to sell, or, if you prefer, we can convert and upload content you provide to our media player.

What About My Dealership Branding?

People buy products and services from people they trust. CaerVision Digital Signage gives you the tools you need to build that ever important bond of trust with your customers.

A 2006 Neilson report found that 66% of people felt more positive about a product after seeing it displayed on a digital signage system. As a car dealer, you know that your client's trust is everything. If they trust you they'll not only come back for future services and purchases, they'll tell their friends to do the same!

We design a custom dealer profile for each dealership we partner with. We highlight your management, employees and awards/services.

We help you tell your story!

Services

Showroom Exposure

- Highlight new car models
- Special Promotions
- Finance Options
- Educate customers on add-products and services
 - Gap Insurance
 - Ding Insurance
 - Car Protection Products
 - Undercoating
 - Winter Weather Mats
 - Cloth Protection Products
 - Extended Warranties
- Importance of routine services
- Optional Equipment
 - Factory Performance Brands
 - Rims/Tire Upgrades
 - GPS
 - Car Bluetooth Options
 - On-board Assistance Programs
 - Pin Striping



Services

- Oil Changes
- Filters
- Tires
 - Rotation and Balance
 - New Tires
 - Tire Repair Services
- Transmission Flush
- Coolant Flush
- Hybrid Battery Servicing
- Fuel Injector Cleaning
- Brake Service
- Lubricate Chassis
- Complete Tune-up
 - Spark Plugs
 - Air Filter
 - Timing Belt
 - Topping off fluids